



Canto Professional Services

Let Cumulus experts turn your system into exactly the system you need, and train you to make the most of it.

Canto Professional Services is the smart, quick and affordable bridge between a Cumulus system installed “out-of-the-box,” and the system you’d design yourself—if you had the time and expert staff.

Well, now you do.

Whether it’s quick-start training for 1 or 100, customization or integration, or anything in between, Canto Professional Services is a solution provider you can trust.

You know your workflow and we know our product—that’s a powerful combination that can help you make the most of both.



Expand the capabilities of Cumulus to perfectly fit your workflow needs.



Boost ROI by ensuring you’re taking advantage of all that Cumulus offers.



Learn exactly what you need, thanks to training tailored to meet your goals.



Integrate Cumulus into legacy systems, for the ultimate in efficiency.

The Professional Services Promise

Choosing a DAM system can be confusing, but making the most of that investment can be the real challenge.

What’s the best way to organize assets? What has worked and *not worked* for other organizations? How can we protect our intellectual properties and leverage the data and investments we’ve made in legacy systems?

Solutions for concerns like these are what Canto Professional Services makes available to customers worldwide. Among the services offered are:

- Training for Cumulus users and administrators,
- User Interface (client) and Server customizations and feature additions,
- Integrations with other systems,
- Advanced Web-based asset access and distribution systems, and more.

No matter what the service, you’ll benefit from the combined experience of the most knowledgeable Cumulus experts worldwide, and your results will reflect that fact.



Take Advantage of the Power

Most who transition from a typewriter to a computer make the same initial mistake—they don’t take advantage of the power made available by the advanced technology. As a result, the only benefit realized might be a modest cost savings on white-out.

It’s easy for new Cumulus users to make the same mistake. You *could* use Cumulus as just an easy-to-use digital file cabinet, but asset management is really only a small part of what’s possible.

Your primary motivation for employing Canto Professional Services should be the knowledge that you will bolster your ROI by ensuring no advantage offered by your Cumulus investment goes untapped.

You paid for it all, why not use it all?

Overview of Services

Every service offered by Canto Professional Services is tailored to meet the needs of each customer.

CONSULTATION AND NEEDS ASSESSMENT

Choosing an enterprise-level asset management system is not a trivial process, and wrong decisions can cost your company significant wasted money and time.

Whether you’re considering a first purchase, a Cumulus upgrade, or even an upgrade from a competing digital asset management system, Canto Professional Services will assess your needs and make system recommendations that fit your needs and budget.

We’ll ask the questions and conduct the interviews and research required to gain a solid sense of how your work flows, and where you need it to flow to. All you need to do is ask for the advice—Canto Professional Services takes it from there.

INSTALLATION AND SETUP

To ensure your Cumulus system is installed quickly, reliably and in accordance with all Canto recommendations, let Canto Professional Services do the work for you.

We'll install your Cumulus Server and client software, setup your catalogs and user accounts, configure your layouts (view sets) and print templates according to your needs, and more. Start taking advantage of Cumulus immediately—don't wait while you learn, test and guess.

All workflows are unique, but you can trust the experience of Canto—over 13,000 servers licensed, and growing every day—to recommend what works best.

TRAINING FOR USERS AND ADMINISTRATORS

Users familiar with the benefits of Cumulus are far more willing to use the product to its fullest. Likewise, only properly trained Cumulus administrators can ensure your system always fits your needs.

Training topics range from getting started with Cumulus for new users, to best practices for experienced users, system design for administrators, and even training “tune-ups” to



get your users up to speed with new releases, or hone their skills on current systems.

Certification courses are available for professional integrators,

or customers who want to know their systems at the most advanced levels.

Training is available no matter where you are:

On-site Canto experts visit your offices and provide training on any DAM-related topics you need. This is a great, cost effective way to train many employees at once, or even couple training with installation services.

City Seminars Regional classroom training enables your users to participate in group instruction without traveling far. This saves you money and helps avoid productivity disruptions to by keeping your employees close.

Canto Offices Canto's Berlin and San Francisco offices (or nearby facilities) are also used for training. This option works well when you have only a few employees that need training. (And you want to reward them with a trip to one of the world's most wonderful cities!)

Web-based When travel isn't an option, Canto Professional Services conducts Web-based training sessions. All you need is an Internet connection, a Web browser and a phone line for communication with the instructor. You'll see

the instructor's computer, while you're conversing back and forth and getting your questions answered in real time. This option is ideal when full-day training isn't needed.

INTEGRATION WITH OTHER SYSTEMS

If you have an accounting system, product manufacturing or inventory system, or even a legacy DAM system you've outgrown, Canto Professional Services can develop powerful connections between Cumulus and those other systems that help ensure you lose no productivity due to redundant data entry, or manual updates.

ADMIN-FREE REMOTE ADMINISTRATION

No IT staff? No problem! Canto Professional Services can manage your Cumulus system remotely—no one on your staff needs to know a thing about networks or Cumulus administration.



This is ideal for smaller organizations that need reliable access to assets, but don't have dedicated technical staff. Cumulus runs on a computer at your facility, and all configuration and maintenance is performed by Canto remotely and proactively.

Even better than a “hosted” solution, this option ensures that access to your assets isn't hindered by bandwidth limitations or the unreliability of Internet connectivity. You can't afford to be without your digital assets every time your ISP has a routing problem. Keep your assets safely on-site, and let Canto Professional Services take care of the rest.

FOLLOW-UPS, REFRESHERS & TWEAKS

Canto Professional Services follows up with you after all services to make sure everything is working as expected. So, if your system (or your users!) need a few turns of the virtual screwdriver, you'll get the help you need.

Zero Downtime, Infinite Potential

If you think customizing your system is going to cost you lost time and productivity, you're forgetting this is Cumulus. If you think the cost will reduce your ROI, you're forgetting this is Canto.

Let Canto Professional Services help you make the most of your Cumulus system investment starting right now—it just makes good sense.



For more information, contact info@canto.com.